

An Evolutionary Strategy for Effectively Addressing the Essential Elements of Change

Stages:

- I. Management Understanding and Commitment to Change
 - II. Develop Key Players and Plans
 - III. Build Momentum
 - IV. Optimize Core Operations
 - V. Increase Output
 - VI. Increase Energy Effectiveness
 - VII. Redesign Support Organizations
 - VIII. Redesign Managing/Strategic Work
 - IX. Renewal
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Process:

Unfolds iteratively to ensure systemic fit of all elements